Planning your own vacation

Appetizer: Would You Rather take **route A, B, or C** from Los Angeles, CA to South Lake Tahoe, CA? Whichever option you choose, justify your reasoning using mathematics.

Challenge: My family (of 4) would love to go on a vacation. We have \$1,000 to spend and need to get away for no more than 3 days. Your goal is to plan the most epic vacation for us within those constraints and sell your idea to us using any form of media you choose. GO!
Destination:
Why?
How we are getting there:
What are we going to do?
How much will the trip cost? (Itemized Details)

Your job is to sell this idea to me, my wife, and my two kids (6 and 4 years old). Think. Create. Be awesome.